RALLIES 2019–2020

girl scouts
cookie program

Girl Scout Cookies®
friend-zy fun!

Little Brownie
BAKERS®

COOKIE RALLY PLANNING GUIDE

RALLY STATIONS

- Registration table
- Rocket goal tracker building
- Samoa butterfly life cycle activity
- Lemon Ups tasting station with “I AM” buttons
- What’s your zest guess? game
- Recognition table
- Vision card
- Butterfly pencil topper
- Cookie “leave behind” station
- Rally patch table

Pre-Planning

Secure a rally location, set a date/time, submit your online “Rally Supply Order Form” (due November 22, 2019) and get the word out!

Set Up (1-2 hours)

Set up tables and supplies for each station. Make sure all volunteers are present and prepared to run their station!

Registration (20-30 minutes)

Direct girls to the registration table where they can pick up their Rally Station Card.

Welcome (15 minutes

Welcome everyone to the cookie rally and open by reciting the Girl Scout Promise and Law together. Explain how the Rally Station Cards are used.

Rally Stations (10-20 minutes per station)

Rotate through the rally stations. The stations are listed to the right and instructions for all of the stations are included in this planning packet.

Wrap Up (10 minutes)

Thank everyone for coming and make sure that girls have received their Cookie Rally Patches when they’ve turned in their completed Rally Station Card.

COOKIE RALLY SUPPLIES

Be sure to gather the supplies listed on the “Supplies provided by SU” for each activity. Underlined supplies indicate supplies to be provided by the SU.

General Supplies:

- Plastic Tablecloths (1/station)
- Rally Station Signs (1/station)
- First Aid Kit

Registration Table:

- Yarn
- Beads
- Rally Station Punch Card (1/girl)
- Single Hole Punch

Rocket goal tracker:

- Rocket goal tracker template and clip art
- Craft tube
- Construction paper
- Scissors
- Optional: silver card stock
- Tape or glue dots
- Marker

Samoa butterfly life cycle:

- Samoas® Girl Scout Cookies®
- Soft caramel candies with wrapper
- Licorice lace candy
- Life cycle of a butterfly page

Lemon Ups Tasting Station with “I AM” Buttons:

- “I AM” buttons
- Scissors
- Markers (Sharpies recommended)
- Lemon up cookies
- Napkins
- Milk/water/juice

What’s Your Zest Guess? Game:

- Lemon Up Cards

Recognition table:

- Sample Recognition Set (Reserve by using the Cookie Rally Supply Order Form. $20 deposit is required)

Vision Board Table:

- Poster paper roll
- Markers
- Scissors
- Glue
- Clip art
- Assorted decorations
- (photos, magazine pages, stickers or scrap-book paper)

Butterfly Pencil Topper:

- Pencils
- Pipe cleaners
- Butterfly template
- Foam sheets with adhesive backing
- Mini wooden craft sticks
- Glue or glue dots
- Markers
- Pom-poms or other craft accessories

Cookie “Leave Behind” Table:

- Cookie “Leave Behind” cards
- Pens/Markers

Rally Patch Table:

- Rally Patches

Purchase/Reserve through the Rally Supply Order Form

Rally Patches:
$1 per patch

Cookies:
$1.50 per box

Cookie Costume Kit:
$20 deposit

Sample Recognition Kit:
$20 deposit

Rally T-shirts:
$9 per shirt, $10/2XL & $11/3XL

You will be emailed the order links and Troops order directly online. Troop orders must be submitted by 11:59pm on Friday, November 22, 2019. Rally supplies and shirts will be available to start picking up at the OKC office December 16th. You will be contacted once your order is ready and to coordinate pickup.

REGISTRATION TABLE

Supplies included:

- Yarn
- Beads
- Rally Station Punch Card (1/girl)

Supplies provided by SU:

- Single Hole Punch

Preparation:

- Set up your registration table near the entrance and have an additional table (or space) for girls to create their lanyard. Place other station tables around the perimeter of the room, leaving a central space for the welcome and wrap-up.
- Using the hole punch, put one Rally Station Card on each piece of yarn (lanyard). You can let the girls do this. Once the card is on their yarn, they can decorate with beads and tie at the top so they can wear around neck.

Instructions:

- Each girl receives a Rally Station Punch Card, yarn and decorating beads.
- Explain that girls will receive a check mark or punch on their Rally Station Punch Card for each station they visit. Once they have visited all stations, they will show their completed card at the Rally Patch Table in exchange for their own Cookie Rally Patch!
- Have girls step to the next table, where they can write their first name and troop number on their Rally Station Punch Card along with decorating their lanyard.

RECOGNITIONS TABLE

Supplies provided by SU:

- Sample Recognition Set (Reserve by using the Cookie Rally Supply Order Form. $20 deposit is required)

Preparation:

- Set up an eye pleasing table full of the 2020 recognitions. This is most successful when set up next to the Rocket Goal Tracker station.

Instructions:

- Allow time for the girls to look at the recognitions and see how many boxes they will need to sell to earn the items they like most.
- Discuss with girls the importance of setting a goal. When we set a goal, we give ourselves a sense of purpose and we make decisions that help us reach that goal. Did they set a goal last year? Did they hit the goal they had set?
- Ask if their troop has set a goal on what they would like to accomplish in the Girl Scout year. Do they have a plan for what they want to do with the Troop cookie earnings.

ROCKET GOAL TRACKER

Ready for lift off!
Girls can track their sky-high goals with this soaring activity.

Supplies:

- ▢ Rocket Goal Tracker template and clip art
- ▢ Craft tube (or make out of construction paper
- ▢ Construction paper
- ▢ Scissors
- ▢ Optional: silver cardstock
- ▢ Tape or glue dots
- ▢ Marker

Steps

1 Cut out the template pieces and clip art. Fill in total and incremental package goals in the spaces provided on the Wow the World base.

2 To make the rocket, cut a 4 inches x 6 inces rectangle out of construction paper. Wrap it around the craft tube and secure it with glue or tape.

3 To make the nose cone, use the piece provided on the template, or trace the shape onto silver cardstock. Fold and secure it with glue, then glue it to the top of the craft tube.

4 Fold the rocket wings and glue them down to the sides of the craft tube. Finish the rocket by decorating it with markers and clip art.

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ROCKET GOAL TRACKER

5 Fold the Wow the World base on the dotted lines and glue the support stand to the back of the base.

6 Slightly curve the middle of the base inward and fan the sides out to stand it up.

7 To track your goals, slide the rocket onto the base and raise it as you reach each new package goal.

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SAMOA BUTTERFLY LIFE CYCLE

Create a wow-worthy taste test!
Transform one of America's favorite Girl Scout Cookies® into a butterfly-themed snack & learn about the butterfly life cycle!

Supplies:

- ▢ Samoas® Girl Scout Cookies®
- ▢ Soft caramel candies
- ▢ Licorice lace candy
  (Recommended: Rainbow Licorice Laces)
- ▢ Butterfly life cycle sheet
  Recommended: Place activity by the cookie taste testing station

Steps

1. Give every girl a "Life cycle of a butterfly" sheet and ask if any girls are familiar about the 4 life cycle stages of a butterfly.

2. Explain "stage 1, 2 & 3" and give each girl a soft caramel candy and tell them that this represents the caterpillar beginning to undergo metamorphosis

3. Explain "stage 4" and tell the girls to unwrap their candy and say "this represents the caterpillar coming out of the cocoon and now it needs its wings!" Cut the Samoas® in half and rotate them so that they face outward and resemble two wings.

   Press the two halves into a soft caramel candy to stick them together and create the butterfly's body.

4. Cut small pieces of licorice lace candy and stick two pieces into the top of the caramel. The butterfly now has antennae!

   They can now eat their Samoas® butterflies. Invite girls to hand them out at booths as free samples. A free sample at a cookie booth can be a great incentive to get customers to buy your product.

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VISION BOARD

See your success!
Girls can visualize their goals by making a wow-worthy vision board.

Supplies:

- ▢ Paper roll
- ▢ Markers
- ▢ Scissors
- ▢ Glue
- ▢ Clip art
- ▢ Assorted decorations *(photos, magazine pages, stickers or scrap-book paper)*

Steps

1. Give girls paper from the paper roll in a size of your choosing to each girl.
2. Tell girls to brainstorm a list of big goals for the upcoming Girl Scout Cookie Season on a separate piece of paper, and then choose their top two or three main goals.
3. Girls decorate their posters with images that support their chosen goals. They can decorate with any materials they like: clip art, photos, magazines, stickers, etc.
4. Encourage girls to display their boards at home where they can easily see them and be inspired!

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BUTTERFLY PENCIL TOPPER

Let the orders fly in!
Girls' hearts will flutter for this adorable order-taking tool & learn math skills!

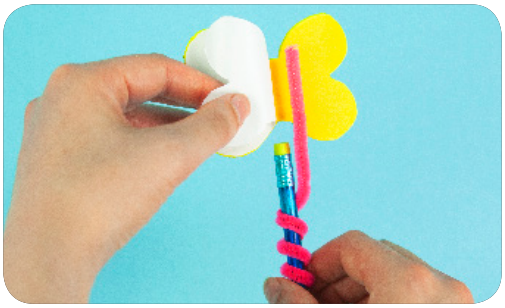
Supplies:

- Pencils
- Pipe cleaners
- Butterfly template
- Foam sheets with adhesive backing
- Mini wooden craft sticks
- Glue or glue dots
- Markers
- Pom-poms or other craft accessories

Steps

1. Cut out the butterfly wings with math notes from the template sheet. One cutout per girl. Once finished, use this butterfly as a template to trace the same butterfly shape on foam sheet with adhesive backing and cut shape out of a foam sheet. Write Girl Scout Cookie Season messages on the foam wings, such as a package goal, troop goal or personal goal. When finished set aside.

2. Coil a pipe cleaner around the end of a pencil, leaving about one inch sticking up above the eraser. Peel the backing off the foam sheet and stick it to the end of the pipe cleaner that is sticking up.



3. Place the decorated wings on the other side of the pipe cleaner, attaching it to the sticky side of the foam sheet. The pipe cleaner should now be securely in-between both butterfly shapes.

4. Glue a mini wooden craft stick in-between the decorated wings to create the butterfly's body. Decorate it with markers, pom-poms or other craft accessories.

5. Use the decorated pencil during cookie season to write down all the orders and to help double check your math when telling your customers the money they owe!

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TASTE TESTING STATION

Supplies provided by SU:

- Girl Scout Cookies
- Napkins
- Milk/water/juice

Preparation:

Discuss with your rally planner how many cookies per girl your SU has purchased. Based on that number, cut cookies as needed so each girl can try each one. Ensure that the peanut butter cookies are separated in case of allergies. Have Lemon Ups be its own tasting station.

Instructions:

- Tell girls that in any business, it's important to know your product so that you can knowledgeably help your customer. In the Girl Scout Cookie business, many customers want to know what cookie is your favorite. They may also ask you what each cookie tastes like.
- Discuss each cookie and the "flavor" of each cookie.
- Have each girl taste the cookie as you talk about it. Let the girls describe how it tastes and let the group know what is their favorite cookie

You can refer to your cookie facts page in your troop manual for cookie descriptions and ingredients!

LEMON UPS TASTE TESTING STATION & ACTIVITIES

Supplies included:

- "I AM" buttons
- Lemon Ups cards

Supplies provided by SU:

- Scissors
- Markers (Sharpies recommended)
- Lemon up cookies
- Napkins
- Milk/water/juice

Tasting Station:

Like with your other tasting station, discuss with your rally planner how many Lemon Ups cookies per girl your SU has purchased. Based on that number, cut cookies as needed so each girl can try each one.

Introduce to the girls that "Lemon Ups" is the newest addition to the Girl Scout Cookie lineup! They were inspired by real girls in the Girl Scout Cookie Program, and created for all Girl Scout Cookie lovers, these new lemon cookies are positively fun. Just like G.I.R.L. (Go-getter, Innovator, Risk-taken, Leader), each cookie has something bright and motivating to say.

"I AM" buttons:

Because our new cookies say something bright and motivating, what better thing for the girl's to have than their own Lemon Ups motivational button! Hand each girl a button and let them fill in the blank and write their own bright and motivational statement. Invite girls to think about what they learn from selling Girl Scout Cookies. How do they exemplify these "I AM" statements?

What's your zest guess game:

- Split your group into two or more teams
- Choose your team's "zest" guesser
- Guesser - Draw a card and hold it to your forehead without looking at it
- Team - Wait for time to start ("GO"), then give clues to help the guesser figure out what's on the card.
- Once a card is correctly guessed, place it in a pile and draw another card
- If a card cannot be guessed after repeated clues, it may be discarded and another card may be chosen
- Guesser continues to draw cards until the time is up ("STOP")
- The team with the most correct guesses wins the game

An easy-peasy, lemon-squeezy word game

COOKIE "LEAVE BEHINDS"

Supplies included:

- "Leave behind" cards

Supplies provided by SU:

- Pens/markers

Preparation:

When doing door to door sales, sometimes you find nobody home. Why miss your chance to sell them cookies? Girls can have a "leave behind" card where their customers can contact them when they're ready to order. Another "business ethics" piece girls can learn when thinking about potential business and the customer care with their buyers.

Instructions:

- Tell girls that in any business, there are always useful materials and resources to use to excel their business. With their business, they have the opportunity to use a "leave behind" card when they're unable to reach their customers while going door to door.
- Give each girl 3 cards and have them fill out their seller information on the front and pricing information on the back.
- They can print more when they run out by going to www.gswestok.org/cookies and go to the "for cookie sellers" menu selection.

RALLY PATCH STATION

Supplies provided by SU:

- Rally Patches (Purchase patches through Product Program using the Rally Supply Order Form)

Preparation:

- Set up a table and staff with volunteers
- As girls finish visiting each station, they will come to the Rally Patch table last to get the Cookie Rally Patch
- If you are doing a whole group closing at your rally, you may want to have girls visit this table by age level after the closing activity

Instructions:

- After the girls have collected a check mark or hole punch at each circle of the Rally Station Punch Card (one for each station), they will come to the Rally Patch Table
- The girl will show her complete Rally Station Card and the volunteer at the station will draw a small smiley face on the card (to keep track of who has received a patch). Then, the volunteer will give the girl her special Cookie Rally Patch!

Note: girls will want to keep their Rally Station Cards as a memento, so make sure to just have them show you the card and not turn it in.

Create a Wow-Worthy Taste Test With this Food Truck Banner

Order a Banner from our Little Brownie Bakers' Vendor

Contact Information:
SpeedPro Imaging
saleslouisville@speedpro.com
502-625-6600

Order Information:
Contact: saleslouisville@speedpro.com
Order Name: Food Truck Banner

Include the following Information:
- Council name
- Contact name, phone number + email
- Billing and shipping address
- Tax exempt number, if applicable

Estimated Pricing:
$150 including shipping
Banner art is provided by SpeedPro

OR

Use your own vendor, using the following specifications for Printing

Size:
7' W x 6' H

Format:
Prints 4C on white vinyl

Finishing:
Square window cut out, 24' W x 6" H
Pole pocket at top

Art:
Print-ready art is available on IdealCookieSale.com or at https://we.tl/t-r3kSbqsCsz

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